



Sarah S. Brown

Sarah Brown is the CEO of the National Campaign to Prevent Teen and Unplanned Pregnancy, a private and independent non-profit organization working to promote values, behavior, and policies that reduce both teen pregnancy and unplanned pregnancy among young adults. The National Campaign began in 1996 with a crisp focus on preventing teen pregnancy and, over the last decade and more, has successfully helped the nation to reduce teen pregnancy by one-third. Its new goal for teen pregnancy is an additional one-third reduction by 2015.

In 2007, the National Campaign expanded its mission to include young adults, where rates of unplanned pregnancy remain high. The organization's mission statement now is "to improve the lives and future prospects of children and families and, in particular, to help ensure that children are born into stable, two-parent families who are committed to and ready for the demanding task of raising the next generation. Our specific strategy for reaching this goal is to prevent teen pregnancy and unplanned pregnancy among single, young adults. We support a combination of responsible values and behavior by both men and women and responsible policies in both the public and private sectors. If we are successful, child and family well-being will improve, there will be less poverty, more opportunities for young men and women to complete their education or achieve other life goals, fewer abortions, and a stronger nation."

Before helping to found the Campaign, Brown was a senior study director at the Institute of Medicine, where she directed numerous studies in the broad field of maternal and child health. Her last major report there resulted in the landmark book *The Best Intentions: Unintended Pregnancy and the Well-being of Children and Families*. She has served on advisory boards of many influential national organizations, including the Guttmacher Institute, the Population Advisory Board of the David and Lucile Packard Foundation, the American College of Obstetricians and Gynecologists, the DC Mayor's Committee on Reducing Teenage Pregnancies and Out-of Wedlock Births, and *Teen People* magazine. She holds an undergraduate degree from Stanford University and a Masters in Public Health degree from the University of North Carolina.

Brown has received numerous awards, including the Institute of Medicine's Cecil Award for Excellence in Research, the John MacQueen Award for Excellence in Maternal and Child Health from the Association of Maternal and Child Health Programs, the Harriet Hylton Barr Distinguished Service Award from the University of North Carolina at Chapel Hill, the Martha May Elliot Award of the American Public Health Association, and the Spirit of Service Award from the National Organization on Adolescent Pregnancy, Parenting, and Prevention.

She lives in Washington with her husband, Winthrop. They have three grown daughters.

[Responsible behavior.](#) [Responsible policies.](#)