



### **About The Iowa Initiative**

The Iowa Initiative aims to reduce the high rate of unintended pregnancies among Iowa women ages 18-30 through networking, research and public outreach.

Currently, almost 50 percent of all pregnancies in this age group are unintended. The Iowa Initiative is part of a network of organizations around the state working together to increase access to birth control options and family planning information.

Iowa ranks 39<sup>th</sup> in the nation in providing funding for family planning, and 48<sup>th</sup> in access leaving tens of thousands of Iowa women without service. Over the course of five years, the Initiative intends to build support for birth control services by shedding light on the high social and economic costs paid by young mothers and their communities. Taxpayers save about \$4 for every \$1 they invest in prevention.

The Iowa Initiative is a nonprofit organization that will serve as a model to reduce unintended pregnancies nationwide. Headed by former Iowa Lieutenant Governor Sally Pederson, this program is funded by a private foundation.

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