



On the Issues Speaker Series: Working Effectively with Latinos in Iowa

Thursday, May 13, 2010

10:00AM – 4:30PM

Raccoon River Park Nature Lodge
2500 Grand Ave., West Des Moines

Agenda

9:30am – 10:00am

REGISTRATION

10:00am – 10:50am

SESSION ONE

Laura Jiménez

Deputy Coordinator, SisterSong Women of Color Reproductive Justice Collective, Atlanta, GA

Ms. Jiménez will introduce the Reproductive Justice framework as conceptualized by US women of color, discussing its origins, applications and its connection to Human Rights. She will also address the particular relevance of the Reproductive Justice framework to the US Latina population and the intersections of other current social justice issues.

11:00am – 11:50am

SESSION TWO

Héctor Sánchez-Flores

Principal, Sanchez Consulting, Santa Clara, CA

Héctor Sánchez-Flores' presentation will focus on Latino youth and their families and how we can create teen pregnancy prevention programs that work. As the demographic presence of Latinos in Iowa increases, effective programs will need to provide the best information and services AND understand the values and cultural ideals that Latino families observe. Latino youth and families should be seen as a major part of the solution to teen pregnancy prevention but often are not. This session will highlight myths about Latino culture that are often cited for not engaging them in solutions, as well as opportunities that providers overlook when they decide to serve these youth and families. Ultimately, providers should understand that Latino parents want to prevent teen pregnancy but they

want support from providers that understand their values and customs and goals.

12:00pm – 1:00pm

LUNCH AND NETWORKING

1:00pm – 1:30pm

SESSION THREE

Melissa Esquivel

Interim Director, Iowa Division of Latino Affairs

Rachel Reimer, PhD

Assistant Professor, Des Moines University

Melissa Esquivel will provide a demographic overview of the Latino population in Iowa. She will also discuss the history and current services provided by the Iowa Division of Latino Affairs. Rachel Reimer will talk about her research on Latinas and HPV.

1:45pm – 2:15pm

SESSION FOUR

Juan Manuel Gálvez Ibarra and Esperanza Pintor Martinez

Center for Health Communication & Social Marketing, College of Public Health, University of Iowa

Manuel Gálvez Ibarra and Esperanza Pintor Martinez will provide an overview of the development and implementation of La Noche te da Sorpresas, a radio soap opera designed to reduce unintended pregnancies in Iowa among Latinas.

2:30pm – 3:20pm

SESSION FIVE

Myriam Hernandez Jennings, MA

Director of the Diversity in the Workplace Program for JSI Research & Training Institute, Boston, MA

Myriam Hernandez Jennings will provide strategies aimed to improve the quality of reproductive health services provided to Latinas. As the demographics continue to change

and reproductive health disparities continue to grow among Latina women, organizations need to positively impact health outcomes and meet legislative mandates. She will highlight the importance of cultural competence, the rationale behind cultural and linguistic competent services and requirements for federally funded organizations. Participants will be introduced to a framework, and tools to lay a foundation for exploring and measuring cultural competence for serving Latinas in their organization.

3:30pm – 4:20pm

SESSION SIX

Héctor Sánchez-Flores

Principal, Sanchez Consulting, Santa Clara, CA

Héctor Sánchez-Flores will speak to us about engaging young men in pregnancy prevention efforts. Increasingly, local and statewide teen pregnancy prevention providers are working to expand their services to include males in their prevention and intervention efforts. While real obstacles exist, there are also opportunities for success. Engaging young men and Latino families is possible when interventions take into account the strengths and assets of youth and their parents. Providers should understand that young fathers start with a desire to be a positive part of their child's life but focusing on their role as provider could limit the long-term engagement of teen dads. Providers should understand that Latino parents want to prevent teen pregnancy, they simply need effective tools, information and resources to accomplish this shared goal.

There is no registration fee for this event.
